

To Whom It May Concern,

We cordially invite you to participate as a sponsor of the inaugural Run and Beer Happy 5k/10k, hosted by More Miles Races. This event will be held the morning of Saturday, October 20, 2018, in Manassas, VA. We are expecting 400 runners for our first year. The venue for the start/finish is the Prince William County Fairgrounds, where this is ample space for our sponsors to talk and promote to runners. The race is benefitting the nonprofit, Northern Virginia Family Service (NVFS), to help provide more families in the Greater Prince William community. NVFS provides critical services like education, housing, mental-health services, and health assistance to over 35,000 families and individuals in northern Virginia.

There are various levels of sponsorship available for the Run and Beer Happy 5k/10k. All various level benefits are described below. We hope you will be a part of our race!

**Platinum Level Sponsor - \$2,000+**

- Listed as sponsor on all race materials
- Prominent display of business name on back of race t-shirts
- Social media promotion on our channels
- Opportunity to have advertisements on mile markers
- Opportunity to speak at opening of the race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Opportunity to have booth at packet pickup and finish line
- Four (4) complimentary race entries

**Gold Level Sponsor - \$1,000-\$1,999**

- Listed as sponsor on race materials
- Larger name on back of the race t-shirt
- Social media promotion on our channels
- Opportunity to have promotional materials in race packet
- Opportunity to have booth at packet pickup and finish line
- Three (3) complimentary race entries

**Silver Level Sponsor - \$500-\$999**

- Listed as sponsor on race materials
- Company name on back of race t-shirt
- Social media promotion on our channels
- Opportunity to have promotional materials in race packet
- Opportunity to have vendor booth at packet pickup and finish line
- Two (2) complimentary race entries

**Bronze Level Sponsor - \$250-\$499**

- Company name listed as sponsor on back of race t-shirt
- Opportunity to have promotional materials in race packet
- One (1) complimentary race entry

**Other Donations:**

- Donations of food or drink for race participants
- Race packet items for runners
- Giveaways and prizes for runners

Thank you in advance for your consideration in sponsoring this event! We truly appreciate your support. Please don't hesitate to reach out or check out our website and social media:

[www.moremilesraces.com](http://www.moremilesraces.com)

[www.facebook.com/moremilesraces](http://www.facebook.com/moremilesraces)

Attached you will find the official sponsorship application that can be submitted by **mail:**

2933 Truffle Oak Pl., Woodbridge, VA 22191

or **email:**

[moremilesmorefun@gmail.com](mailto:moremilesmorefun@gmail.com)

Sponsorship forms must be received by September 1, 2018 in order to guarantee application of company on race t-shirt.

If you have any questions regarding the event, please contact Kelly Vigil at 703-577-5204 or [moremilesmorefun@gmail.com](mailto:moremilesmorefun@gmail.com).

Sincerely,

The Run and Beer Happy Race Committee